**UX Feedback Report**

**Project Name:** Cupid Dating Web App

**Date:** January 19, 2024

**Team Members:**

* Alex Johnson (Tester)
* Alpay Demirci (Developer)

**Executive Summary**

The Cupid Dating Web App received positive feedback from the teenage user, Alex Johnson. He found the registration process straightforward and enjoyed the intuitive swiping mechanism on the "For You" page. However, he suggested additional customization options for the profile.

**Introduction**

The aim of this feedback session was to evaluate the usability and overall user experience of the Cupid Dating Web App for a teenage boy, Alex Johnson, focusing on the registration process, swiping on the "For You" page, and profile customization.

**User Feedback**

**Overall Satisfaction**

* **Positive Aspects:**
  + Alex found the registration process quick and easy.
  + The swiping mechanism on the "For You" page was intuitive and engaging.
* **Areas of Improvement:**
  + Alex suggested more customization options for the profile to better express personal interests.

**Nielsen & Molich's 10 Design Principles Evaluation**

1. **Visibility of System Status:**
   * Alex appreciated clear indicators during registration and while swiping.
2. **Match between System and the Real World:**
   * The app's design closely mirrored real-world interactions, especially in the swiping experience.
3. **User Control and Freedom:**
   * Alex felt in control throughout the registration process and while exploring matches.
4. **Consistency and Standards:**
   * The design maintained consistency across different sections of the app.
5. **Error Prevention:**
   * No major issues with error prevention were reported by Alex.
6. **Recognition Rather than Recall:**
   * Registration prompts and swiping gestures were easily understandable without the need to recall information.
7. **Flexibility and Efficiency of Use:**
   * Alex found the app flexible and efficient, especially in the swiping feature.
8. **Aesthetic and Minimalist Design:**
   * The visual elements were appealing to Alex, although he suggested additional customization options.
9. **Help Users Recognize, Diagnose, and Recover from Errors:**
   * No significant errors were encountered by Alex, indicating a smooth user experience.
10. **Help and Documentation:**
    * Alex did not feel the need for additional help or documentation, but he suggested tooltips for new features.

**Recommendations**

Based on Alex's feedback:

* Explore additional customization options for user profiles.
* Consider adding tooltips or a brief guide for new features.

**Next Steps**

* UX team to brainstorm and implement additional profile customization features.
* Developers to consider adding tooltips for new features, ensuring a smooth onboarding experience.

**Conclusion**

Alex Johnson's feedback provides valuable insights into the positive aspects of the Cupid Dating Web App for teenage users. Enhancing profile customization options and considering minor improvements in onboarding will contribute to an even more engaging user experience.